



CALL FOR ENTRIES

APPLY JULY 5 - AUGUST 5!

Nickelodeon's *HOW TO TELL A STORY* in partnership with Pixelatl

September 9th & 10th, 2016

How To Tell a Story is a two-day workshop designed to prepare applicants for submission to the Nickelodeon Writing Program.

Writing for television is a rewarding, creative outlet and a lucrative career path that enables writers to continually develop and fine-tune their written skills.

During this writer's intensive, **Karen Kirkland**, Vice President, Nickelodeon Writing Program, will share vital information on writing dialogue, defining characters and mastering the three basic steps in writing: premise, outline & script.

For submission guidelines visit:
www.pixelatl.com/#convocatorias



sponsored by:



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During this writer's intensive, Karen Kirkland, Vice President, Nickelodeon Writing Program, will share vital information on writing dialogue, defining characters and mastering the three basic steps in writing: premise, outline & script. Participants will subsequently be required to submit to the 2017 Nickelodeon Writing Program.

If you would like to be considered for this workshop – submit a two-page premise based on a unique idea for ½-hour comedic television show. Your submission will be reviewed and up to 20 writers will be selected to participate!

Your premise **MUST** be based on ONE of the following shows:

- Modern Family
- New Girl
- Brooklyn Nine-Nine
- The Mindy Project
- Archer
- Bob's Burgers

Appropriate premises must adhere to the following guidelines:

- Two pages
- Single-sided
- In black ink
- In 12pt courier style font
- On 8-12 x 11, white paper
- All premises must include a cover page listing the show name, along with your name, email address and telephone number.

Please email your premise, the Submission Release form, Schedule A and Formulario to info@pixelatl.com. Your premise must be received no later than 5pm (CDT) Friday, August 5, 2016. Submissions received after 5pm (CDT) on Friday, August 5th will not be considered.

Only those over 18 years of age may apply

Please only submit if you plan on attending Pixelatl

When: Friday & Saturday, September 9th & 10th

Where: Pixelatl

Las Mañanitas Hotel & Garden

Ricardo Linares 107 Col. Centro, 62000 Cuernavaca

Please note: Acceptance to the *How To Tell a Story* workshop does not equal acceptance to the Nickelodeon Writing Program. The *How To Tell a Story* workshop is designed to prepare applicants for submission (only) to the Nickelodeon Writing Program.

VIACOM INTERNATIONAL MEDIA NETWORKS,

a division of Viacom International Inc.

POLICY CONCERNING SUBMISSION OF IDEAS AND OTHER MATERIALS

VIACOM INTERNATIONAL MEDIA NETWORKS, a division of Viacom International Inc. wishes to acquaint all those kind enough to submit materials, including ideas, proposals, marketing or promotional plans, program formats, literary material, video and musical compositions, with the problem that faces us in reviewing, investigating, inspecting and evaluating these materials.

Much of the material that is now being submitted embodies materials, suggestions or ideas substantially similar or identical to those which have been developed by our staff or which have been submitted by others. Further, we may begin using material similar or identical to yours which we received after the date of your submission. Accordingly, we feel that we can receive and review materials only if it is left up to us to determine whether we have in fact used these ideas and to decide what compensation should be paid in event of use.

Because of this, it is our policy to require the signing of the enclosed release before considering any unsolicited material, ideas, proposals, marketing or promotional plans, program formats, literary material, videos and musical compositions. Please read the release carefully and return a signed copy along with the material you wish to submit.

Dear Sir/Madam:

You have indicated that you wish to submit to Viacom International Media Networks, a division of Viacom International Inc. ("VIMN") certain ideas, proposals, marketing or promotional plans, program formats, treatments or other material (the "Material"). By checking the box below and clicking on the Accept button, you confirm that you have read and are familiar with the VIMN policy concerning the acceptance of the Material, for review, and you also accept the terms of this submission release (herein, the "Submission Release" or the "Release"). The Material should be summarized and submitted by you on the next page.

The following shall constitute our agreement with respect to the Material:

1. In consideration of your agreement to the terms and conditions set forth below, VIMN agrees to cause its appropriate employee having the duty of evaluating material of the type now being submitted by you to review your Material.
2. You acknowledge that there does not now exist, nor has there ever existed, nor will there exist, a fiduciary relationship between you and VIMN. You requested this opportunity to submit your Material to VIMN and you make this submission voluntarily and on an unsolicited basis.

You and VIMN have not yet reached an agreement concerning the use of the Material and you realize that no obligation of any kind is assumed by, or may be implied against, VIMN unless and until a formal written contract has been entered into between you and VIMN (if ever), and then the obligation shall be only as is expressed in the formal written contract.

3. You declare that all of the important features of your Material, and the particular items being submitted by you (e.g., script, outline, drawings, photographs, taped materials, etc.) are summarized on the next page, and you have disclosed no other features to VIMN.

You acknowledge that this Release covers and governs any and all of the Material, whether first submitted to VIMN contemporaneously with, or prior to, or following, the execution of this Release, and applies also to any submission of the Material made to VIMN by another source, directly or indirectly, by or through you.

You warrant that you are the sole and exclusive creator, author and owner of the Material, and that no one else has any right to the Material. You further warrant that no rights in the Material have previously been granted to anyone nor has the Material otherwise been exploited in any way. You believe your Material and its features to be unique and novel.

However, you cannot and will not assume or infer from the fact that VIMN will accept your offer to submit your Material to VIMN, that VIMN regards your Material, or any part thereof, as novel, valuable or usable. You recognize that other persons including VIMN employees may have submitted to VIMN or to others or made public, or may hereafter originate and submit or make public, similar or identical material which VIMN shall have the right to use, and you understand that you will not be entitled to any compensation because of VIMN's use of such other similar or identical material. Subject to the foregoing provisions, VIMN will not make any use of any legally protectable portion of your Material unless you and VIMN have agreed in a writing signed by both parties concerning your compensation for such use, which compensation shall in no event be greater than the compensation normally paid by VIMN for similar Material from comparable sources.

4. Any controversy arising out of or in connection with this Release, including without limitation any claim that VIMN has used any legally protectable portion of your Material in violation of the terms hereof, shall be governed by the laws of the United States and the State of New York, without regard to conflict of laws principles, and the parties consent to the jurisdiction of the courts located in New York for the resolution of such matters. In the event of such controversy you agree that you shall assert such claims not later than six (6) months after the date on which you first learned (or reasonably should have been aware) of VIMN's use or intended use of any portion of the Material. You further agree that your rights and remedies, if any, shall be limited to an action to recover money damages in an action at law, and without limitation of the foregoing, you expressly agree that you shall not seek to enjoin or restrain the production, exhibition, distribution, licensing, advertising, and/or promotion of any of VIMN's programming, promotional or marketing plans, and/or any of the subsidiary rights in connection therewith.

5. VIMN accepts no responsibility for lost, delayed, misdirected, damaged or undelivered materials. Incomplete, inaudible and/or illegible materials will be rejected. VIMN shall not be responsible for technical errors or charges in connection with telecommunications networks, or Internet access.
6. You have retained a copy of this Release and of your Material, and you release VIMN from liability for, loss or damage to the Material. **You also acknowledge and agree that VIMN is not obligated to return your Material to you and accordingly, VIMN may destroy the Material submitted to VIMN and you release VIMN from liability for the destruction of the Material.** VIMN's review of your Material constitutes VIMN's acceptance of the terms and conditions set forth herein, and VIMN shall have relied upon your agreement herein in considering your Material for review. VIMN agrees to use reasonable efforts to keep all the Material confidential.
7. This Submission Release constitutes our entire understanding and agreement, and supersedes all prior understandings, whether written or oral. Any subsequent modification or waiver of this Submission Release must be in writing, signed by both of us. The invalidity of any provision hereof is not to affect the remaining provisions.
8. You are executing this Release voluntarily, without coercion or undue influence from any source, and do so with complete understanding of all of its terms and effects, and every portion thereof. By signing this Release, you acknowledge that you have either consulted an attorney or have waived your right to do so.
9. As used in this Release, the terms "you" and "your" includes and binds the undersigned and any and all legal representatives of the undersigned. As used in this Release, the terms "VIMN" and "we" includes and inures to the benefit of MTV Networks, Viacom International Inc., and their successors, assigns, employees, officers, directors, licensees, and associated companies and individuals.

(NOTE: A summary of the Material in the annexed Schedule A.)

ACCEPTED AND AGREED TO:

Signature: _____

Print Name: _____

Address: _____

Date: _____

SCHEDULE A
SUBMISSION DESCRIPTION

SHOW NAME: _____

NAME OF SUBMITTER: _____

TYPE OF SUBMISSION: two-page premise

The following materials will NOT be considered: feature-length screenplays, hour-long dramas, reality based comedies or dramas, pilots, treatments, outlines, plays, short stories, books, graphics, magazine/newspaper articles, poems, headshots, audio/video tapes, digital media, loose leaf pages or scripts bound in 3-ring binders. Please note: Submissions that do not adhere to these guidelines will not be considered.

NUMBER OF PAGES: _____

BRIEF SUMMARY OF CONTENT/LOG LINE (25 words or less):

REGISTRATION INFORMATION (IF APPLICABLE):

Formulario

I. INFORMACIÓN DE CONTACTO

Nombre completo

Teléfono de contacto

Para recibir notificaciones

Correo electrónico

II. DATOS DE LA AGENCIA O ESTUDIO

En caso de tratarse de un creador independiente, deberá poner sus datos fiscales personales.

Nombre del Estudio o agencia

Razón social

RFC

Dirección fiscal

Calle Número

Colonia

Delegación o municipio

Estado

Website

Twitter, Facebook y/o las que utilicen

Redes sociales

III . CARACTERÍSTICAS DE LA EMPRESA

Sin contar administrativos o limpieza:

Año de fundación de la empresa

Núm. de empleados /colaboradores creativos de planta

Promedio de edad de colaboradores creativos

Giro o especialización de la empresa

Técnicas de animación que utilizan

Breve listado de software que utilizan para producir

IV . TRAYECTORIA DE LA EMPRESA

Si es una empresa de reciente creación, o eres un animador independiente con poca trayectoria, puedes dejar este apartado sin llenar. Recuerda que el criterio para participar está dado por la solvencia técnica y creativa que se evidencia en el demo reel. Estos datos únicamente buscan conocer un poco más de la trayectoria de los participantes.

Describe los últimos trabajos realizados mencionando el cliente para el que trabajaron. Si así lo deseas, incluye otra información sobre la trayectoria del estudio y/o de sus colaboradores que consideres relevante.