



that which
unites
US

International
Animated Short
Competition
2017



International Animated Short Competition

Migration & **Borders**

Migration is the displacement of communities that, in search of better conditions, impacts the life of cities and towns where they arrive. Migration can also be defined as the reaction experienced during times of radical changes: living in an ever-changing world, that displaces the life we're used to living, often making us feel like outsiders...

As a reaction to these drastic transformations, the need to build shelters in order to feel protected emerges: walls, gates, new rules, attempts to regain order and old traditions. We also feel a fundamental need to differentiate ourselves and express: "I am not like them."

Why do people around the world support segregation? Why are the current social gaps deeper and wider? These are not just abstract and random thoughts - we are involved in them.

At Pixelatl we perceive that is no longer about negotiating and agreeing, nor about clichés of tolerance and diversity, but about focusing in the deeper process that explores our vulnerabilities when we face the unknown.

Hence the reason behind the subject of this year's Animated Short Contest "That Which Unites Us" 2017, will focus on "Migration and Borders" To ponder that migration is in fact multiple migrations and to remember that as humanity and individuals we are in constant exodus.

Rules

1. All animated shorts in any technique are eligible as long as they were produced between January 1, 2014 and May 15, 2017. Also, they need to show or be about the theme of the contest: Migration and Borders.
2. The maximum duration of the shorts is 20 minutes, including credit titles.
3. By entering this contest, you must hold the rights for the short film.
4. If the dialogues of the short are in any other language than English, it must include subtitles in English, so that the jury can understand the narrative.
5. Works must be submitted via filmfreeway.com/festival/Pixelatl - In order to participate, you must register in the platform and submit the short.
6. The deadline for submission and arrival of the material is May 15, 2017.
7. The participation of short films that have been exhibited previously in other festivals, exhibitions, or contests, is allowed.
8. The selected shorts will be notified by email. To be considered part of the Official Selection, you must send your material with the following requirements:
 - Minimum resolution of HD, 1920 x 1080 if its 16:9 or 768 x 567 if its 3:4.
 - The audio in 48 khz, 16 or 14 bits in stereo (2 channels).
9. In order to create a Selection that can foster reflection around the theme, we will disqualify the shorts that don't talk about "Migration or borders" or that don't meet the minimum quality requirements.

Official Selection and Awards

10. All shorts qualifying for the Call will receive all-days Festival Passport to attend the Festival in Cuernavaca, México. This passport gives you access to all the screenings, to La Feria (Expo), and all the activities that occur there.
11. All the shorts in the Official Selection will receive two all-days Forum Passports that give access in addition to screenings and La Feria to Conferences and Masterclasses. In addition, they will receive one pass to attend a dinner Gala with the special guests of the Festival.

- 12.** An international jury will select the winners. The members of the Jury will be revealed at the Award Ceremony. Their decision is unquestionable.
- 13.** The winner of the Competition can choose one of the following awards:
 - A trip for one person to the Festival Pixelatl 2017 in Cuernavaca, Mexico. It includes plane ticket, hotel, and Ideatoon Summit Passport (which gives access to the market of the Festival)
 - If the winner is a Mexican studio, they can exchange the award for a trip to Annecy International Animation Festival 2018. In this case, the award includes plane ticket and accreditation to participate in the market (MIFA).
 - Important: The award for the winner cannot be transferred. If the short has many authors, they need to pick one that will receive the award.
- 14.** The Winner will be announced at the Award Ceremony on September 9th, 2017.

Projections and Tour

- 15.** The selected shorts will become part of the Official Selection 2017 that will screen during the Festival Pixelatl that will occur September 5-10, 2017
- 16.** During 4Q2017 and 1Q2018, Pixelatl will screen the Selection in several Elementary and High Schools. Because there won't be any profits or revenues associated with this tour, the participants understand and accept that their short will be used for didactical purposes during this period of time.
 - In case additional screenings occur, the Selected authors will be notified ahead of time and will receive a report afterwards with attendance number and other details.

Additional Considerations

- 17.** The event's organizers will resolve any situation not described in these guidelines.
- 18.** The participation in this call implies the complete acceptance of the rules and Pixelatl declines and refuses any liability in any legal dispute that could arise by a third party, making the participant the responsible for any legal procedure and/or consequences derived from them.

Any questions and further information, contact: info@pixelatl.com



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